



2008 Year of the Frog "Leap into Action" Essay Contest Official Rules



- 1) No purchase necessary. The Ecomuseum Zoo "Leap into Action" essay contest is open to any child between 8 and 16 years of age who is a resident of the province of Quebec. **All other entries will be disqualified.** Current and former employees of the Ecomuseum Zoo, and immediate family members of the Ecomuseum Zoo staff and Board of Directors are ineligible for this contest.
- 2) Each child may enter only one essay. Children 8 to 12 years of age: the essay must be no more than 250 words in length. Children 13 to 16 years of age: the essay must be between 250 and 500 words in length. The essay must have a title. Each essay must be accompanied by an official entry form. All materials submitted will become the Ecomuseum Zoo's exclusive property and will not be returned.
- 3) Children may enter the Contest in any of the following ways:

Via e-mail: Send an e-mail with the subject header "Leap into Action" to info@ecomuseum.ca with the essay included either as an attachment in MS Word format, a scanned JPEG file (if hand-written), or in the message body.

By Mail: Send the original copy of the essay to "Leap into Action Essay Contest", Ecomuseum Zoo, 21125 chemin Sainte-Marie, Ste-Anne-de-Bellevue, Quebec. H9X 3Y7. The Ecomuseum Zoo assumes no responsibility for lost, late, misdirected, mutilated, postage-due, and illegible entries, all of which will be disqualified.

In Person: Bring an original copy of the essay to the Ecomuseum Zoo at 21125 chemin Sainte-Marie in Ste-Anne-de-Bellevue any day between 9:00 am and 4:00 pm. Hand-delivered entries must be in a sealed envelope addressed to "Leap into Action Essay Contest".

All entries must be received no later than June 23, 2008 at midnight to be eligible for the contest.

- 4) Essays must be original, not in the public domain and must not infringe or violate any law. By submitting an essay, each child and their parent or guardian acknowledges his or her understanding of and compliance with these rules.
- 5) Essays will be judged by prescreening groups consisting of qualified Ecomuseum Zoo employees, and then by a final judging panel. The decisions of the judges will be final. Essays will be judged on the following criteria: (1) accuracy; (2) creativity; (3) originality; and (4) feasibility of implementation.
- 6) Prizes will be awarded as follows:

	Children 8 to 12 years of age	Children 13 to 16 years of age
1st Prize (1)	Family Membership for the Ecomuseum Zoo for 1 year	Family Membership for the Ecomuseum Zoo for 1 year
2nd Prize (1)	Individual Membership for the Ecomuseum Zoo for 1 year	Individual Membership for the Ecomuseum Zoo for 1 year
3rd Prize (1)	Official "Year of the Frog" plush toy or a \$20 Ecomuseum <i>Zootique</i> gift certificate	Official "Year of the Frog" plush toy or a \$20 Ecomuseum <i>Zootique</i> gift certificate
Honorable Mentions (10)	Essay published at: www.ecomuseum.ca	Essay published at: www.ecomuseum.ca

7) All essays and all rights to their publication become the property of the Ecomuseum Zoo, which may use, edit and excerpt these entries for promotional or any other purpose, including placing them online (e.g., on www.ecomuseum.ca) without attribution or compensation, additional or otherwise. The Ecomuseum Zoo reserves the right to use prizewinners' names in any advertising or promotional materials relating to this competition without further notification, permission, or compensation to the winners, except where prohibited by law.

8) Winners will be selected during the week of June 30th, 2008, and will be notified by mail. Winners will also be posted online at www.ecomuseum.ca. For the names of winners, send a separate, stamped self-addressed envelope by July 6, 2008, to: "Leap into Action Essay Contest", Ecomuseum Zoo, 21125 chemin Sainte-Marie, Ste-Anne-de-Bellevue, Quebec. H9X 3Y7. Requests received after July 6, 2008, will not be answered.